



FIRST CLASS
HOLIDAYS

DISCOVER QUEENSLAND

Queensland
AUSTRALIA

Why Book with First Class Holidays?

100% tailor-made for you • 750+ years travel experience
Multi award-winning • Trusted by over 100,000 satisfied customers
Far From Ordinary experiences • Financial protection
30 years exceptional service • Price-match promise
Peace of mind • Expert advice • Truly personalised itineraries



Queensland

Queensland is a place defined by light, space and natural beauty on a grand scale. Here, pristine islands fringe the world's largest coral reef, ancient rainforests stretch to the sea, and vibrant cities offer culture, dining and easy access to nature. Journeys unfold slowly and with ease, whether island-hopping through The Whitsundays, exploring cosmopolitan Brisbane, or discovering coastal towns where life moves at a gentler pace.

The Gold Coast

The Gold Coast is known for its golden beaches and relaxed coastal energy, where mornings begin with ocean swims and evenings end with excellent dining and waterfront views. Beyond the coastline, the Gold Coast Hinterland reveals a quieter, greener side of cool mountain air, ancient forests and dramatic escarpments. In Lamington National Park and Springbrook National Park, walking trails lead through World Heritage rainforests to waterfalls and panoramic lookouts offering fresh air, stillness and spectacular outlooks.

Tropical North Queensland

In Queensland's far north nature takes centre stage and two of the planet's greatest natural wonders meet: the Great Barrier Reef and the Daintree Rainforest. From the relaxed and easily accessible gateways of Cairns and Port Douglas, travellers can explore the extraordinary Great Barrier Reef or venture into the ancient Daintree Rainforest, one of the oldest tropical rainforests on Earth. It's a place of remarkable biodiversity and a rich cultural heritage, unlike anywhere else in Queensland.



Queensland Icons

When you think of Queensland, it's impossible not to picture sun-kissed white beaches and the sparkling blues of the Great Barrier Reef, this state is also home to Australia's many icons. Each one defines a journey, the experiences that belong on every visitor's list. We have hand-picked a collection of our favourites below, these unmissable experiences and locations will become the standout memories of your stay.



From ancient rainforests and coral reefs to sun-drenched coastlines and vast outback skies, Queensland's icons are as diverse as they are unforgettable. These signature experiences define the state's spirit — wild, welcoming and wonderfully varied — each offering a unique way to connect with Australia's most vibrant destination.

- Ali, Destination Manager



Reefsleep

Sleeping under the stars on the Great Barrier Reef is one of Australia's most extraordinary experiences. Reefsleep offers a rare chance to stay overnight on the reef itself, where the crowds fade, the ocean comes alive after dark, and sunrise reveals a world of coral and colour below. With guided snorkelling, exceptional dining and uninterrupted views, this is the reef at its most intimate.



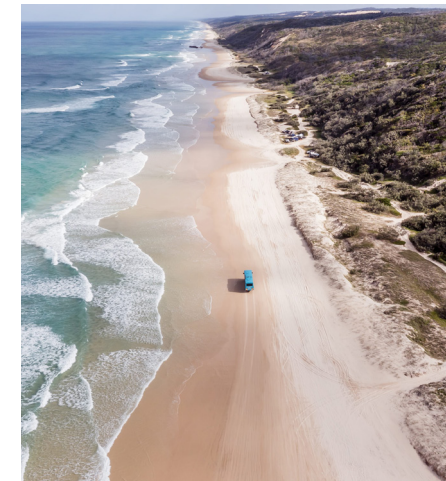
Gold Coast

The Gold Coast is the kind of place where you can slow down. With ocean and land based adventures right on your doorstep, it's easy to dive straight into the fun. Live like a local and join a surf lesson or spend a day upside down as thrill seekers visit the regions' impressive line up of theme parks. When it's time to cool off, head inland to the Tamborine Mountain region, where crisp mountain air and waterfall lookouts await around every corner.



Longreach

At the heart of Queensland's outback, Longreach tells the story of Australia's pioneering spirit. Vast red landscapes, legendary sunsets and iconic attractions like the Australian Stockman's Hall of Fame bring the region's heritage to life. Here, travellers experience authentic outback hospitality and a deeper understanding of Queensland's history and resilience.



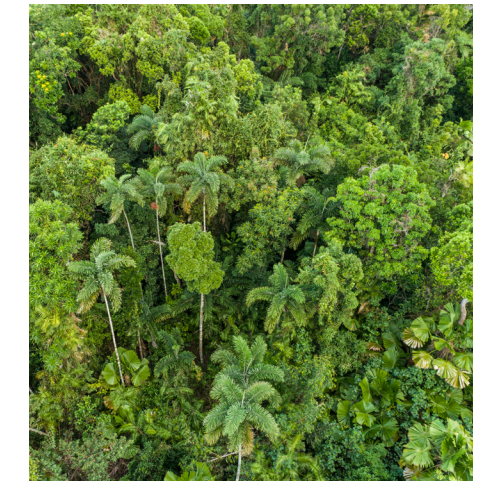
K'gari 4WD Adventure

World Heritage-listed K'gari (formerly Fraser Island) is the largest sand island on Earth and one of Queensland's most remarkable natural wonders. A 4WD adventure unlocks its ever-changing landscapes — from endless ocean beaches and towering sand dunes to crystal-clear freshwater lakes and lush rainforests growing from sand. It's raw, remote and unforgettable.



Whitsundays & Whitehaven Beach

Set in the heart of the Great Barrier Reef, the Whitsundays are synonymous with tropical escape. Sailing through turquoise waters to Whitehaven Beach, with its swirling silica sands and postcard-perfect views, is a true bucket-list moment. Whether by boat, helicopter or catamaran, this is Queensland at its most idyllic.



Daintree Rainforest & Cape Tribulation

Where the world's oldest rainforest meets the Great Barrier Reef, the Daintree is a place of rare natural harmony. Exploring the lush landscapes of Cape Tribulation reveals ancient plants, winding rivers and pristine beaches, all deeply connected to Indigenous culture. It's a powerful reminder of Queensland's extraordinary ecological and cultural heritage.



...for Families

Big adventures, easy moments and memories made together — Queensland is designed for family travel. From hands-on wildlife encounters and safe, sandy beaches to immersive cultural experiences and fun-filled days outdoors, this is a destination where every generation finds something to love. Whether travelling with toddlers, teens or grandparents, Queensland turns family holidays into shared stories that last a lifetime.

Great Barrier Reef Family Adventures

From sun-soaked beaches and tropical islands to ancient rainforests and the rugged outback, Queensland is packed with family-friendly adventures for all ages. From toddlers to teens, every corner of the state offers safe, fun and unforgettable experiences, creating lifelong memories. Relax, explore and connect as a family while discovering the natural wonders, wildlife, and iconic destinations that make Queensland truly special.



Noosa & the Sunshine Coast

Noosa is a relaxed and welcoming family destination. Gentle beaches, safe swimming spots and coastal walks make it easy for children to explore. National parks and shaded boardwalks create opportunities for educational fun and family-friendly dining. Beyond Noosa, families can hike the striking peaks of the Glass House Mountains, discovering panoramic views or head to Mooloolaba for unforgettable sunset Indigenous sailing experiences on the calm coastal waters.



Queensland Indigenous Experiences

Families visiting Queensland can immerse in unforgettable cultural experiences, exploring together while connecting with local Indigenous communities whose stories stretch back thousands of years. Visitors learn through the senses, listen to the sounds of the rainforest on an interpretive walk, try your hand at traditional fishing and gathering techniques, and express your creativity by painting your own canvas during an immersive art session.



Longreach Outback Experiences

Longreach offers families a hands-on introduction to Australia's outback heritage. Interactive museums, historical exhibits and live performances bring stories of pioneering life to reality. River cruises, starry night sky experiences and wide-open landscapes provide space to explore and wonder. Children and teens can discover the culture, history, and natural beauty of the outback through engaging activities, while parents enjoy the hospitality and charm of regional Queensland.



Luxury Queensland

Luxury in Queensland comes in many forms. Find it in reef-fringed island stays, and in ancient rainforests that frame private lodges. Discover it in vibrant cities that deliver world-class dining, culture and design. Whether your version of luxury comes from bespoke coastal escapes or in the mind-cleansing remoteness of exclusive outback retreats, adventures here invite you to slow down, indulge and experience luxury - Queensland style.



Queensland in Style

At Mount Mulligan Lodge, embrace the spirit of adventure in a magnificent setting. Tucked into the rugged Queensland bush, this luxury lodge offers an authentic and exclusive outback experience for just 28 guests and is a place where sometimes less is more. Those in search of coastal living will find barefoot elegance on Lizard Island, and design-led style at qualia on Hamilton Island. The Sundays is one of Queensland's newest additions, bringing family-led luxury, complete with a menu of complimentary experiences to The Whitsundays.

From super-stylish stays to exclusive experiences, luxury unfolds in many guises. Take spectacular helicopter flights to remote island cays, picnics by thundering waterfalls, explore with private guides that are connected to the land and the people, and experience Queensland at it bold and most brilliant best.



Island Life

Scattered the length of the Queensland coastline more than 900 islands rise like jewels from the ocean. Spend your days drifting beneath the waves of the Great Barrier Reef, following ancient rainforest trails, sailing across crystal clear waters, keeping watch for turtles, or spotting unique wildlife. A Queensland island stay is a memorable addition to any Australian itinerary, whether it's a barefoot in the sand escape, packed with experiences and family activities, or a luxurious retreat with champagne sunsets.



Whitsundays Wandering

The magical Whitsundays offer an abundance of choice. From luxury retreats including qualia and The Sundays on Hamilton Island, to expansive homes and apartments where relaxation at your own pace is the order of the day. Discover iconic Whitehaven Beach, Heart Reef and explore both above and below the water with scenic flights, snorkelling tours and kayak paddles.



The Pull of Magnetic Island

Lying just off the coast from Townsville, Magnetic Island is easily accessible. Think laid-back charm, golden beaches and myriad nature trails to explore. More than two thirds of the island is national park and it's home to the region's largest colony of wild koalas. A stay here is more than just beaches and palm trees, it offers a very real and rustic charm all of its own.



The Great Barrier Reef

Stretching from Cairns in the tropical north to Bundaberg in the south, the Great Barrier Reef invites visitors to come and play, and stay for a while. Many of the islands are little more than sand cays but unique places to stay include Lady Elliot Island, a tiny coral cay that achieved 100% sustainability in 2020 and packed with exceptional experiences. Or, iconic Lizard Island, in the far north where luxury and adventure go hand in hand.



Wild on K'gari

The world's largest sand island offers travellers a very different island experience. This UNESCO World Heritage Site is a place of endless beaches, shifting sand dunes, wildlife and sparkling crystal clear lakes that take visitors from 4WD beach adventures to scenic flights and rainforest hikes.

The Gold Coast

The Gold Coast is where every day feels like a weekend. The rolling surf pounds endless beaches of golden sand where morning surfers carve through the waves and cafes offer coffee with ocean views. Days are spent browsing beachside markets and designer shops, soaking up the sun or diving headlong into the thrills and spills of the theme parks.



The Green and the Gold

Look beyond the beaches and the Gold Coast hinterland swaps salt air for cool, misty mornings, rainforest trails, waterfalls and sweeping mountain lookouts. This is where winding roads lead you deep into Springbrook National Park, past ancient trees and cascading falls, and into the World Heritage-listed wilderness of Lamington National Park, where treetop walks and birdsong replace the sound of surf.

Explore Tamborine Mountain, where boutique wineries, art galleries and welcoming cafés line leafy streets, inviting you to slow down and stay awhile. Discover glow-worm lit caves, hidden rock pools and lookouts that stretch all the way to the coast. This is the green beyond the gold and the perfect partner to beach life. Within easy reach of Brisbane, it can be explored in a day, but to truly uncover its many charms, give it a little longer.



Putting the wow into wildlife wonder is a Queensland speciality. Wildlife here feels gloriously untamed. From ancient rainforests where iridescent blue butterflies flit and tree kangaroos and flying foxes leap, to encounters with otherworldly cassowaries and cruises spotting crocodiles. Snorkelling and diving invite visitors to explore underwater worlds, while from May to November the Gold Coast becomes the ‘Humpback Highway’, with more than 40,000 humpback whales passing through.

Tropical North Encounters

Vibrant rainforest and crystal-clear waters make Tropical North Queensland a wildlife lover’s paradise. Meet koalas, kangaroos, and crocodiles up close at family-friendly wildlife parks, or venture into the wild on guided tours to spot turtles, exotic birds, and elusive marsupials in their natural habitats. Educational and thrilling, these encounters leave lasting memories and a deeper appreciation of Queensland’s unique ecosystems.



Great Barrier Reef Marine Life

Dive into the world’s largest coral reef system and witness a kaleidoscope of marine life. Snorkel or dive among colourful fish, reef sharks, and sea turtles, or explore from a glass-bottom boat for a calmer perspective. Guided tours introduce conservation insights and behind-the-scenes stories, making the reef a spectacular classroom of nature for adventurers of all ages.



Outback Wildlife Adventures

Queensland’s outback surprises with its rugged beauty and remarkable fauna. Spot emus, dingoes, and red kangaroos against vast desert landscapes, or join eco-tours at remote stations to learn about local species and their adaptations. Wide-open skies and untouched terrain make every sighting a moment of awe, blending adventure with education in the heart of the Australian wilderness.



Coastal & Island Treasures

Queensland’s islands and coastal reserves are havens for seabirds, marine turtles, and rare shorebirds. From guided eco-cruises to peaceful beach walks, visitors can experience nesting sites, seasonal migrations, and playful dolphin pods. These intimate wildlife encounters highlight the state’s commitment to conservation while offering magical, up-close moments with nature’s coastal wonders.



Outback Adventures

Outback Queensland is the Sunshine State at its most evocative and atmospheric. Vast skies, the unmistakable deep red earth and the living culture which is written in the stories told over millennia, this is the heart of Queensland.



Spirit of the Outback

Immersive experiences are shaped by landscape, history and people. From the dramatic escarpments of Mount Mulligan, to dinosaur country in Winton. Those who venture to Longreach will be rewarded with tales from the pioneers, the Qantas Founders Museum and the Australia Stockman’s Hall of Fame. Guided walks, heritage trails and museums, bring this region to life.

You can even climb aboard an old stage coach with Cobb & Co for a ride along the original Longreach-Windorah mail route. Access to the outback is all part of the adventure, be it by road, air or by rail, aboard the Spirit of the Outback.

Be Inspired by More



Tropical North Queensland & Luxury Island Stay

Departing on 21 September 2026, prices from £19,899
per family based on 4 travelling
available from most UK airports

Explore Far North Queensland's rainforests, waterfalls, wildlife, Great Barrier Reef, Hamilton Island's 'The Sundays' and finish in Brisbane.

Price includes return flights from the UK with Cathay Pacific, 15 nights accommodation, 7 breakfasts, domestic flights, 8 days intermediate car hire, sightseeing including full day Great Barrier Reef snorkelling tour and non-motorised water sports and cruise during stay on Hamilton Island



Gold Coast Explorer & Island Living

Departing on 6 November 2026, prices from £4,199pp
available from most UK airports

Blend warm sunny days, coastal adventures, mountain retreat and an island stay at the southern end of the Great Barrier Reef, this 16-day itinerary will tick all the boxes.

Price includes return flights from the UK with Cathay Pacific, 12 nights accommodation, 11 days intermediate car hire, Morning River Cruise, sightseeing including entry to Currumbin Wildlife Sanctuary, Full Day Tastes of Tambourine Mountain Tour, Scenic flight return transfers to Lady Elliott Island and all meals, guided snorkel/glass bottom boat tours on Lady Elliott Island



Reef to Outback

Departing on 1 May 2026, prices from £4,899pp
available from most UK airports

Embark on an 18-day memorable self-drive from the tropical city of Cairns, south to Mission Beach, Magnetic Island, and the Great Barrier Reef, before heading inland.

Price includes return flights from the UK with Cathay Pacific, 15 nights accommodation, domestic flights, 7 days intermediate car hire, full day Great Barrier Reef snorkelling tour and full day guided Mount Tambourine Winery tour



Queensland Coastal Drive

Departing on 31 August 2026, prices from £3,899pp
available from most UK airports

This iconic road trip showcases some of the very best that the Queensland coast has to offer. A cruise on the Great Barrier Reef will undoubtedly be a highlight of the trip.

Price includes return flights from the UK with Cathay Pacific, 14 nights accommodation, 17 days intermediate car hire, sightseeing including full day K'gari Island beauty spot tour and full day cruise of the Whitsundays & Whitehaven Beach

Prices are a guide only and subject to change and availability at the time of booking. Terms and conditions apply.