

NUMBER 1 FOR AMERICA

WHAT TO SELL WHEN — AGENT GUIDE



SUMMER ROAD TRIPS

WHEN TO SELL
Jan-May
WHEN TO TRAVEL
Jun-Sep

WHAT TO SELL

California, Route 66,
National Parks

BEST CUSTOMER

- Families
- Couples
- Adventures



CITY BREAKS

WHEN TO SELL
Year-round
WHEN TO TRAVEL
Year-round

New York, Las Vegas,
Los Angeles, San Francisco

- Families
- Couples



FAMILY USA

WHEN TO SELL
Jan-Jun
WHEN TO TRAVEL
Jun-Aug

Florida, Orlando,
California

- Families



AUTUMN / NEW ENGLAND

WHEN TO SELL
Apr-Aug
WHEN TO TRAVEL
Sep-Oct

New England, New York,
Fall Colours

- Couples
- Empty Nesters



WINTER SUN

WHEN TO SELL
Aug-Nov
WHEN TO TRAVEL
Nov-Mar

Florida, California,
Hawaii

- Families
- Couples



CHRISTMAS

WHEN TO SELL
Aug-Nov
WHEN TO TRAVEL
Nov-Dec

New York, Florida,
festive city breaks

- Families
- Couples