

NUMBER 1 FOR AUSTRALIA

WHAT TO SELL WHEN — AGENT GUIDE



AUSTRALIAN SUMMER

WHEN TO SELL

Jun-Oct

WHEN TO TRAVEL

Dec-Feb

WHAT TO SELL

Sydney, Melbourne,
Beaches, East Coast

BEST CUSTOMER

- Families
- Couples



QUEENSLAND &
TROPICAL NORTH

WHEN TO SELL

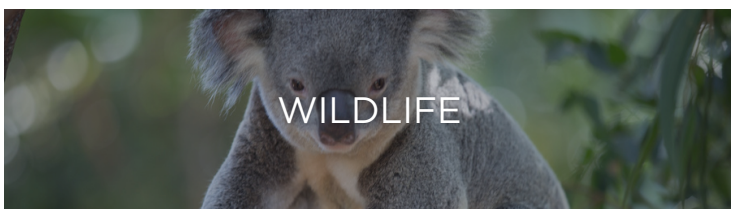
Jan-Jun

WHEN TO TRAVEL

Jun-Oct

Great Barrier Reef,
Cairns, Whitsundays

- Families
- Couples



WILDLIFE

WHEN TO SELL

Jan-Aug

WHEN TO TRAVEL

Year-round

Koalas, Kangaroos,
Wildlife experiences

- Families
- Wildlife Lovers



EAST COAST ROAD TRIP

WHEN TO SELL

Jan-Jun

WHEN TO TRAVEL

Year-round

Sydney, Brisbane,
Gold Coast, Cairns

- Families
- Couples



FOOD & WINE

WHEN TO SELL

Jan-Jun

WHEN TO TRAVEL

Apr-Oct

Melbourne, Adelaide,
Barossa

- Couples
- Foodies



WESTERN AUSTRALIA

WHEN TO SELL

Jan-Jul

WHEN TO TRAVEL

Apr-Oct

Perth, Margaret River,
Coral Coast

- Adventure
- Couples