

NUMBER 1 FOR JAPAN

WHAT TO SELL WHEN — AGENT GUIDE



CHERRY BLOSSOM

WHEN TO SELL
Sep-Feb
WHEN TO TRAVEL
Mar-Apr

WHAT TO SELL

Tokyo, Kyoto, Osaka

BEST CUSTOMER

- Couples
- First-timers



CULTURE & FOOD

WHEN TO SELL
Year-round
WHEN TO TRAVEL
Mar-May / Oct-Nov

Tokyo, Kyoto, Osaka

- Couples
- Foodies



AUTUMN COLOURS

WHEN TO SELL
Apr-Aug
WHEN TO TRAVEL
Oct-Nov

Kyoto, Tokyo, Japanese Alps

- Couples



SKI JAPAN

WHEN TO SELL
Jul-Nov
WHEN TO TRAVEL
Dec-Mar

Hokkaido, Japanese Alps

- Skiers



JAPAN RAIL

WHEN TO SELL
Year-round
WHEN TO TRAVEL
Year-round

Tokyo → Kyoto → Osaka

- First-timers



WINTER IN JAPAN

WHEN TO SELL
Jul-Nov
WHEN TO TRAVEL
Dec-Feb

Tokyo, Snow, Skiing

- Couples
- Families