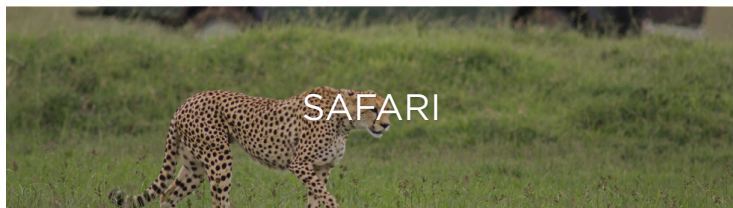


NUMBER 1 FOR SOUTH AFRICA

WHAT TO SELL WHEN — AGENT GUIDE



SAFARI

WHEN TO SELL

Jan-Aug

WHEN TO TRAVEL

May-Sep

WHAT TO SELL

Kruger, Private Reserves,
Big Five

BEST CUSTOMER

- Wildlife
- Couples



CAPE TOWN & WINELANDS

WHEN TO SELL

Year-round

WHEN TO TRAVEL

Nov-Mar

Cape Town, Stellenbosch,
Winelands

- Luxury
- Couples



GARDEN ROUTE

WHEN TO SELL

Jan-Jun

WHEN TO TRAVEL

Oct-Apr

Cape Town →
Garden Route

- Families
- Couples



WHALE WATCHING

WHEN TO SELL

Mar-Jul

WHEN TO TRAVEL

Jun-Nov

Hermanus,
Garden Route

- Couples
- Wildlife



FAMILY SAFARI

WHEN TO SELL

Jan-Jun

WHEN TO TRAVEL

Jun-Sep

Family-friendly Safari
and Cape Town

- Families



LUXURY SOUTH AFRICA

WHEN TO SELL

Year-round

WHEN TO TRAVEL

Year-round

Luxury lodges,
Wine, Private Touring

- Luxury
- Couples